

# WHY DO THERAPISTS VISIT [www.ndta.org](http://www.ndta.org)?

HERE ARE THE TOP 10 REASONS!

- 1 The NDTA Search Engine  
(Visitors of all types seeking therapists and treatment facilities)
- 2 Continuing Education Listings
- 3 NDT Certification
- 4 Certificate Course Information
- 5 *Network on the Net*
- 6 NDTA Instructor Lookup
- 7 NDTA Marketplace
- 8 Distance Learning Courses
- 9 Publications and Articles
- 10 Therapist Forums

## THE WEBSITE STATS

- More than 7500 new visitors each month
- Website users from over 115 countries
- Averaging 15,000+ visits monthly

The screenshot shows the NDTA website interface. At the top, there are navigation tabs for 'The Network', 'Membership', 'Resources', 'Family/Caregiver Support', and 'Education'. Below the tabs, there's a main content area with a large heading 'What is the NDT approach?' and several columns of text and images. On the right side, there are two yellow boxes with the text 'NEW COURSES ADDED!' and 'Click on the Education button below to see all and the NDTA currently has to offer'. The NDTA logo is visible in the top left corner of the screenshot.

## WHO VISITS THE NDTA WEBSITE?

Our members and visitors are PTs, OTs SLPs, assistant therapists, PhDs, Parents, Caregivers, pre- and post-grad students, other healthcare providers, and the list goes on...

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 Laguna Beach, CA 92651



CORPORATE  
PARTNER  
MEMBERSHIP



Become a vital element of our NDTA network by joining as a Corporate Partner member.

Learn more at [www.ndta.org](http://www.ndta.org)

## WELCOME TO THE NDTA CORPORATE PARTNER MEMBERSHIP PROGRAM!

NDTA Corporate Partner Membership Program is designed to identify companies that sponsor, advertise, market and/or exhibit their services and products on the NDTA website, in publications, or at conferences through association membership.



## WHY BECOME A CORPORATE PARTNER?

An integral part of the mission statement of the NDTA – **Supporting clients and families with education, resources and information** – has always been a cornerstone of the association's actions and policies. By offering our members and visitors an opportunity to access a variety of products and services we hope to benefit therapists, caregivers and parents as a singular NDT Community.

Please consider being a part of that community and supporting the NDTA through your Corporate Membership!

**FOR ONLY \$250 ANNUALLY, THE BENEFITS AND PROVISIONS INCLUDE:**

### OPPORTUNITIES

#### NDTA EDUCATION EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

- \$250 discount on exhibitor space: Our sold-out conferences are an ideal way to present your product or service to a passionate audience. An excellent use of your time and marketing funds.
- First choice of additional sponsorship opportunities: From flash drives to events, there is never a lack of options to get noticed! (contact us for details)
- NDTA conference advertising on the website for the duration of any NDTA advertised conference, including: sponsors and exhibitor logos, links and bios.
- Recognition and website links added to the NDTA monthly newsletter eNews, currently reaching more than 8000 members and non-members throughout 32 countries.
- \$250 discount on NDTA Seminar Sponsorship: So many opportunities to market your company! Your Corporate Partner membership gets you 50% off an NDTA Seminar sponsorship. Your information will be included in the NDTA Chalkboard email blasts, brochures, magazine ads, web postings and more!
- 25% off the rental price of a one-issue NDTA Membership mailing list up to three times annually. Our membership is growing everyday. We can sort this list to your specifications to suit your needs.

### ADVERTISING

#### NDTA WEBSITE AND MEDIA EXPOSURE:

- Listing on the NDTA Vendor Marketplace – company profile, contact information and links. Incredible exposure! Get recognized and contacted by those that need your product or service the most.
- www.ndta.org homepage banner ad discounted down to \$1000 annually (currently at \$2500 annually). Our website is experiencing record-high website hits and visits. It's a great time to put the NDTA in your marketing arsenal.
- Listed and searchable in the online membership directory. Open to all website visitors, this search engine is used by thousands of therapists, caregivers and parents every month!
- Searchable on the NDTA Corporate Partner Map – One more way for everyone to find you.
- Discounts on advertisements in the bimonthly publication *Network on the Net*. This online magazine is a primary resource of NDT information for our membership.
- One FREE ¼ page advertisement in any one issue of *Network on the Net* annually
- 25% discount on each additional ad annually

**For complete information on NDTA's Corporate Partner Membership,  
visit us at [www.ndta.org](http://www.ndta.org) or call toll free 800-869-9295**