The NDTA Centers of Excellence Program is designed to link NDTA membership, education, volunteer association support, and research support to designated therapy facilities and their clients.
ONE-OF-A-KIND PROGRAM

The COE Program is truly one-of-a-kind. The Distinguished Activities your facility engages in will foster development for NDT research and education, community outreach, partnership with NDT therapists outside of your facility, and partnership amongst therapists and instructors within this association.

SHOWCASE YOUR NEW STATUS

Upon successful designation, your COE will be granted approval to use the official COE logo on your facility’s website, marketing materials, press releases, letterheads, business cards, and signs. You will be provided with a high resolution NDTA COE logo. NDTA will also send you a framed certificate to showcase your new status as well as give you access to a downloadable certificate copy.

GAIN EXPOSURE THROUGH NDTA

NDT consumers and members will be able to search your facility on the NDTA website not only as a facility partner, but also as a COE. Your facility logo, website and pinpoint global mapping of your COE’s location will be available on the NDTA website.

“Being part of the NDT Center of Excellence has benefited Reach Pediatric Therapy Center in many ways. The COE designation has drawn patients and therapists to our facility who are seeking the highest standard of care. We have had patients from other nations such as Pakistan and India come to Reach to receive the specialized care that our therapists possess. We would not have had the exposure to reach these clients without the COE. Additionally, many of our own therapists have also benefited both directly and indirectly from our COE designation. Having NDTA seminars annually at our facility gives therapists on-site training. We have therapists who seek us out for the experience of working with NDT trained staff. Recently, we had a PT applicant (NDT certified at a Reach sponsored course) that interviewed with us after her experience and desire to work with like-minded therapists. The importance of being a COE goes far beyond any of this. We have a pride that comes from this designation, a pride that tells the therapy world we believe in the highest quality of care and we have a commitment to our respective fields to ensure the best outcomes for our patients.”

– Reach Therapy, 2018
The NDTA Centers of Excellence (COE) Committee seeks to understand how your facility integrates the NDT philosophy and NDT Practice Model into your therapists’ own practice, educational development, and community outreach.

Prior to applying for COE status, a facility must first:

1. **Become a Facility Partner Member** or be an existing **Facility Partner Member**. A Facility Partner is a group membership plan within NDTA for therapists and therapist assistants at one location. Annual membership is $350, inclusive of four members. Full description and guidelines for the NDTA Facility Membership program can be found at NDTA.org

2. **Your facility must employ at minimum three (3) NDT Trained therapists, one of whom must be NDT Certified**. These therapists can represent one or any combination of disciplines (PT, OT, and/or Speech).

Interested facilities must complete an application and questionnaire. The NDTA COE Committee will then perform an in-depth review of the application and questionnaire.

A COE is visible in their community and improves NDTA’s public exposure; serves as an important research and data collection point; helps to form a local network of NDT expertise; and provides NDTA with consistent venues for NDTA education and mentorship.

The Facility Partner Membership Category is the first step toward identification and application for the NDTA Center of Excellence program. Individual therapists are listed as facility members and will each receive full group membership benefits.

Individual membership provides discounted tuition on all NDTA-sponsored education including conferences, certificate courses, seminars, and distance learning; professional networking; mentoring; access to the bimonthly newsletter; discounted pricing on all marketplace items; and access to research article summaries and collaborator database.

A facility is awarded Centers of Excellence designation after an assessment is made based on these qualifications:

- Integrating the NDT Practice Model
- Advancing NDT in the community
- Advancing NDT within the boundaries of the facility
- Integrating NDT along the continuum of practice in patient/client management
- Supporting the staff’s education advancement in NDT practice
- Willingness to assist in NDT/NDTA research
- Collaboration amongst facility’s therapists
- Partnering with other NDT Trained therapists from outside of their facility
UNITS OF DISTINGUISHED ACTIVITY

As a COE, you must obtain 12 Units of Distinguished Activity per 3-year term. A full updated list of Distinguished Activities and Units awarded for Centers of Excellence facilities can be found online at NDTA.org/coe. NDTA and the COE Committee reserve the right to add or modify items, description, and units awarded on the Distinguished Activity list. Please contact the COE Committee if you have questions about any activity.

These activities are managed by the main contact of the COE. Each COE is strongly encouraged to maintain their own detailed records and keep digital copies of associated documents, in the event the COE Committee has questions or requires additional proof.

These 12 Units should be earned throughout the course of the 3-year period; a COE cannot complete all 12 Units within 12 months. Incomplete or unexecuted projects/activities will not receive credit, nor will partial credit be awarded.

3-YEAR COE DESIGNATION & RE-APPLICATION

Once approved, your facility’s Centers of Excellence designation is valid for three (3) years.

Before your COE expiration date, you must re-apply by submitting an online application and questionnaire. The COE Committee will review and assess this along with your completed 12 Units of Distinguished Activity and renewal survey prior to awarding your renewed COE designation.

A facility must complete 12 Units of Distinguished Activity. These Distinguished Activities are designed to help advance both your facility and NDTA’s Mission and Vision. Your facility will be required to enter these distinguished activities using the COE Submission Form. In addition, facilities must also complete a short renewal survey.

To remain an active status during the three year term, your facility must maintain Facility Partner Membership and current staff must include at least three NDT Trained therapists (one of which must be currently NDT Certified).

FEES

INITIAL COE APPLICATION FEE
$50
Non-refundable, received upon submission of the COE application and questionnaire.

ANNUAL FACILITY PARTNER DUES
$350*
* The annual Facility Partner Membership rate for $350 (inclusive of four members). Additional members may be added to the Facility Partner Membership at $95/person.

COE RE-APPLICATION FEE
$50
Non-refundable, received upon submission of the COE re-application and questionnaire.

NEXT STEP

Complete and submit the COE application and questionnaire online at:

NDTA.org

For more information, please contact us:
Phone: 800-869-9295
Email: info@ndta.org
## COE Distinguished Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Point Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hosting an NDTA Sponsored course/seminar</td>
<td>2 / day</td>
</tr>
<tr>
<td>Network Article</td>
<td>1 / 500 words</td>
</tr>
<tr>
<td>Assisting in published research related to NDT</td>
<td>1 / 5 hours</td>
</tr>
<tr>
<td>Referring new members to NDTA (excluding your new facility partner members)</td>
<td>3 per every 5 members</td>
</tr>
<tr>
<td>Volunteering at NDTA Booth at Exhibiting Conferences (for example, ASHA; AOTA; CSM; APPTAC) OR Volunteering at NDTA Annual Conference</td>
<td>1 / day</td>
</tr>
<tr>
<td>Hosting an NDT/NDTA Info Session at your facility or within your community</td>
<td>1 per 2 hrs. Maximum of 2 points</td>
</tr>
<tr>
<td>Guest Speaker NDTA Annual Conference</td>
<td>1 per 1 hr. Maximum of 4 points</td>
</tr>
<tr>
<td>Contribute to NDTA website and COE homepage: Add NDT research summaries, therapist highlights, local NDT news, local NDT course highlights, client testimonials with action shots</td>
<td>1 / 4 submissions</td>
</tr>
<tr>
<td>NDT Research published in a peer reviewed journal</td>
<td>4</td>
</tr>
<tr>
<td>NDT Research at a poster presentation or platform presentation at a national or local conference</td>
<td>2</td>
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